



## **GRAVENHURST PUBLIC LIBRARY**

The Gravenhurst Public Library is in the heart of cottage country and serves 11,046 permanent residents and 12,250 seasonal residents.

We offer a growing range of services with a collection of popular materials in a variety of formats, including on-line and traditional reference services, e-books, talking books, magazines, CD/DVDs, as well as the traditional books. To provide additional support to area residents, we offer programming for various age groups, including a successful children's program, book clubs, computer instruction, provision of public access internet terminals, internet training and reference services. Our current active membership is 4,000 with a circulation of 83,936 and a collection of 48,558. We have developed meaningful partnerships with a growing number of community organizations.

Our annual operating budget is \$393,000.00. The library system works closely with the municipality, which sources more than 85% of its annual operating budget. In addition, outside funding sources such as provincial grants, local trusts and donations, CAP, and Ontario Trillium Foundation, make up the balance of the operating budget. While the CEO/Chief Librarian is responsible for approving all expenditures of the annual budget, municipal personnel perform all payroll and accounting functions, and oversee the annual audit.

The Library employs a small but dedicated and experienced staff consisting of the present CEO/Chief Librarian, Children's Programmer, Library Clerks, other part time staff, and summer/seasonal students. Our volunteers also play an important role as partners in the Library's mission of connecting people to the world of ideas and information.

### On-going/Immediate Challenges Include:

- Planning and completing the renewal of the strategic plan
- Pursuing a continuous improvement in the library service through the promotion of staff development, succession planning, etc.
- Partnering to promote improved levels of literacy within Gravenhurst's school age and adult populations
- Identifying additional organizational and business partnerships and opportunities, including revenue generation and corporate sponsorships, within Gravenhurst and beyond
- Responding to the community's expressed interest in digital resources
- Expanding programming and collections services for teens and adults
- Taking the work already completed on the Gravenhurst Archives digital project and making it available through the Internet
- Determining how the Funds received from the Bob Henderson Estate are to be spent
- Working with Muskoka Libraries to cooperate whenever and wherever possible