

WHAT IS THE COMMUNITY AMBASSADOR PROGRAM?

Our Town continues to grow and change. The community ambassador program is a way for you to get involved in our growth. This program is more than sitting on a committee or providing recommendations for moving forward, it will allow you to get hands on and show the world how great Gravenhurst is.

This program is designed to fit into your life, whether you are a busy professional, a new resident or a retiree. We are looking for people who want to show their community pride and help us show everyone why Gravenhurst is the ideal community to live and work. We want you to be #Gravenhurstproud!

BEING THE FACE OF GRAVENHURST

You're likely already telling everyone how great Gravenhurst is...we just want to give you a few tools to help show potential businesses or residents why they should seriously consider Gravenhurst as the place to live, work, visit or invest.

As an Ambassador, you will always be armed with a few of the programs USB's so when you meet someone looking for a new place to live or start a business in Gravenhurst, you pass on the USB, tell your story and why you love it here....It really is that simple!

COMMUNITY AMBASSADOR VALUES AND TRAITS

There are a number of values and traits we strive in our community ambassadors including:

Values	Traits
- Respect	- Passionate
- Honesty	- Friendly
- Integrity	- Innovative
- Collaborative	- Dedicated
- Community First	- Energetic

THE COMMITMENT

We said that being an Ambassador was not a huge commitment, now we are going to prove it! Below is the commitment required to be a community ambassador:

- A 30 minute in person training session
- Responses to quarterly email updates (should take approximately 2 minutes)
- The "Hand Off" to economic development (2 minutes per card distributed)
- A yearly Community Ambassador appreciation night (Optional)

THE HAND OFF

Being a Community Ambassador means you are part of the Economic Development Team, but your job is to make those connections and Ec'dev staff will do the follow up. Let us know who you've given a USB to, so we can track connections and provide further information and opportunities at the next step in bringing new investment to our community.

COMMUNITY AMBASSADOR CODE OF CONDUCT

By accepting the position of a Gravenhurst Community Ambassador you become a representative of our community. Ambassadors at all times are expected to conduct themselves in an enthusiastic and respectful manner and positively promote the community and its opportunities for business investment and a great place to live all year round, and will:

- Demonstrate maturity, sound judgment, flexibility, good communication and the ability to take initiative and accept responsibility.
- Respect your commitment to the community and Ambassador Program through prompt attendance at Ambassadors training and meetings.
- Help promote the Ambassador Program and encourage others to become part of the ambassador team.
- Report any negative comments or situations regarding the Ambassador Program or the Town of Gravenhurst to the Economic Development Team for prompt attention, and maintain such information in confidence.
- Do not use your role as an ambassador to attempt to influence others for personal or professional gain, including political and religious views.
- As a community ambassador you are not an employee or agent of the municipality.
- Maintain confidentiality with regards to any prospective investments, including personal information of contact, business name, level of interest in investing within the Town of Gravenhurst and/or details about potential storefront locations or date of opening.

SO DO YOU HAVE AN EXTRA HOUR A YEAR TO HELP PROMOTE GRAVENHURST AND BECOME PART OF THE BIGGER PICTURE?

APPLY TODAY!