



Section of Policy Manual: Governance	Policy No. : GOV-09
Subject: Board Advocacy	Policy Approval Date: October 13, 2016
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The library board must ensure that the community is aware of the importance of the library and that funding bodies fully understand the important role which the library plays in the community. Through its advocacy work, the library board seeks to promote the profile of the library and enhance its importance to the community. This policy sets out the advocacy responsibilities of the library board.

1. The board chair (or delegate) shall be the official spokesperson for the Gravenhurst Public Library on issues approved by the library board.
2. In pursuing its advocacy activities, the library board shall:
  - a) prepare an annual advocacy plan
  - b) inform council of the needs of the community, the development of library services, plans and achievements by means of reports
  - c) meet with council twice a year to review progress and discuss funding needs
  - d) participate regularly in activities that build relationships with individuals and organizations that share interests with those of the Gravenhurst Public Library
  - e) identify and respond to issues, concerns and government policies that may directly or indirectly affect the Gravenhurst Public Library and ensure that government decision-makers at all levels are aware of the value of the library and its benefit to individuals and to the community.