



CULTIVATING CONNECTIONS, ENHANCING DISCOVERY AND BECOMING THE COMMUNITY'S GREAT ROOM

Strategic Directions 2015 to 2017

Gravenhurst Public Library



Direction One Cultivating Connections

To better serve the needs of the community the Library will seek out new partnerships as well as develop ways to build on current connections. Programming will be done to engage with new groups of users, volunteers and partners. Looking for opportunities to expand connections outside of our walls will not only provide people with a greater understanding of what the Library can do for them, it will also result in better library services that reflect what is needed by the community.

How we'll get there:

- Grow relationships with local schools and other organizations that focus on and support young adults
- Expand already existent seniors' outreach services by working more closely with area seniors' residences and other organizations that specifically assist seniors
- Solidify and enhance the library's connection with the local archives association
- Explore, develop and provide access to additional lifelong learning opportunities for adults
- Make area residents aware of what the Library can provide and do in terms of resources, services and programs



Direction Two Enhancing the Discovery Experience

Libraries need to keep pace with changes in how people look for information, the formats that information is available in and how people want these resources provided to them. GPL will expand its multi-literacy collections and provide enhanced methods of discovering those materials both in person and digitally.

How we'll get there:

- Review and improve current collection development practices
- Investigate a redesign of service areas to take advantage of person-to-person interactions with library users
- Upgrade technology infrastructure to keep pace with the needs of the public
- Expand the library's virtual services with more user friendly access and automated point-of-need circulation of materials
- Take our technology skills workshops on the road to other locations in the community



Direction Three Becoming the Community's Great Room

Libraries are often thought of as places people visit to experience a sense of community where they can explore, discover and feel connected in a welcoming, comfortable space. Libraries are places where people can visit with friends, attend lifelong learning activities, do some quiet study, watch a movie or read a good book. The Library is a place that's very much like a large, open great room, serving a multitude of functions. GPL's Community Great Room strategy will place emphasis on changes that reflect the uniqueness of Gravenhurst and its distinctly inviting Muskoka atmosphere.

How we'll get there

- Emphasize the library as an important community space and work with partners on how this corresponds with community improvement and the revitalization of the Town's core
- Review all facets of the current interior layout of the library then develop and implement phases of a plan for changes that support the concept of a community great room