

THE CORPORATION OF THE TOWN OF GRAVENHURST

BY-LAW NO. 2026-34

Being a By-law to Amend the Town of Gravenhurst Sign By-law No. 2023-031

WHEREAS the Council of the Town of Gravenhurst deem it necessary to amend Section 2.0, Section 4.0 and Section 5.0 of The Towns Sign By-law 2023-031;

AND WHEREAS Section 11 of the *Municipal Act*, 2001, c. 25 as amended establishes (the “Act” provides that a lower-tier municipality may pass By-laws respecting matters within its spheres of jurisdiction;

AND WHEREAS Subsection 11 (3) 7 of the Act provides that municipalities may pass By-laws respecting structures, including fences and signs;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWN OF GRAVENHURST ENACTS AS FOLLOWS:

1. That Section 2.0 – Definitions, be amended to include:

2.63: **COMMUNITY EVENT SIGN** means a temporary Incidental Sign as regulated in Section 6.5, intended to provide notice of a short-term, seasonal, or recurring local event—such as a market—that is physically hosted and operated within the geographic boundaries of the Town of Gravenhurst. Signs advertising events located outside the Town of Gravenhurst are strictly prohibited. The erection and display of such signs are subject to the following restrictions:

- i. Local Restriction: Must exclusively advertise an event physically taking place within the Town of Gravenhurst.
- ii. Maximum Quantity: A maximum of eight (8) signs are permitted per event.
- iii. Timeline for Erection: Permitted to be erected a maximum of 24 hours prior to the event.
- iv. Timeline for Removal: Must be removed directly after the conclusion of the event.; and

2. That Section 4.0 – Prohibited Signs, subsection 4.1 (b), be amended to read:

4.1 The following Signs are prohibited under this By-law:

- (b) Incidental Signs location on Town property, except as specifically permitted in Section 5 (l); and

3. That Section 5.0 – Signs Not Requiring a Permit, subsection 5.1 (l), be amended to read:

5.1 Except for a Sign that is required to meet a setback from a street facing lot line or a property line or abutting properties, or unless otherwise set out within this By-law, the following Signs are exempt from requiring a Permit where:

- (l) Incidental Signs, as defined in Section 2.33 and constructed as per Section 6.5 Incidental Signs, shall not be located on Town property without the necessary approvals, or where deemed a Community Event Sign as defined in Section 2.63.

READ AND PASSED this 16th day of June, 2026.

Mayor



Clerk

