

# Partner Guideline

2025

**GRAVENHURST WINTER CARNIVAL**

**Family Day Weekend | Feb 14-17**

Thank you for your interest in partnering with the Gravenhurst Winter Carnival! We welcome businesses and organizations to create events as part of the Carnival weekend. This is a great opportunity for you to leverage Carnival attendees and add to the scope of activities offered. There is no fee to participate but we have basic requirements that we ask you to follow. Please be aware that you may be asked to remove any materials that do not comply with this guideline.

## BROCHURE & BUTTONS

To be included in the official Carnival list of events and print program, you **must** require guests to have a **CARNIVAL BUTTON** to access your event or activity. This supports the Carnival overall and ensures all guests have a great experience. We are happy to work with you to help recruit volunteers to staff button sales at your location.



## LOGO USE

Be sure to include the Carnival logo on your marketing materials. Please do not alter or modify the logo. There are 3 options (see below). If you have any questions about logo use please contact us for assistance. The Gravenhurst Winter Carnival logo kit is available for download on our website.



> Classic Skokie



> Skokie with workmark



> Happy Face Skokie

## GET INVOLVED!

Let us know if you would like to partner with us for the 2025 Gravenhurst Winter Carnival. We will work with community partners to schedule events so that duplication and time overlap is avoided to make all events a success. The earlier you reach out, the better! Please note that all partner events must be confirmed by **January 10, 2025** to be included.

**CONTACT: Skokie@Gravenhurst.ca** or call **705-687-3412 ext. 2122**