

Frequently Asked Questions for Guests (Updated March 5, 2024)

What is the Municipal Accommodation Tax (MAT)?

The tax is added to the price paid for a room booked at a fixed roof accommodation in the Town of Gravenhurst as required by law. The rate is 4% of the total room cost. The tax applies to all accommodation sold for a continuous period of less than 30 days in a hotel, motel, lodge, inn, hostel, bed and breakfast, dwelling unit and other place transient accommodation is provided operating within the Town.

How is the Municipal Accommodation Tax applied to the purchase price of accommodations?

The amount of the tax must be clearly identified as a line item on your bill or invoice as "Municipal Accommodation Tax" The amount is 4% of the total accommodation cost.

Are other charges by accommodation providers exempt from the Municipal Accommodation Tax?

Yes. The Municipal Accommodation Tax is only applied to the total purchase price of your accommodation (i.e. room fee). It does not apply to amenity fees or service charges including meals, room incidentals, valet services or parking. However, to be exempt from the Municipal Accommodation Tax, these amenities and services charges must be separately itemized on the invoice/bill.

Is the payment of the Municipal Accommodation Tax optional?

No. The Municipal Accommodation Tax is mandatory as per By-law. It must be paid at the sametime you complete the purchase, in full, for your stay.

If I'm travelling for medical purposes do I have to pay the MAT?

Yes.

What happens with the money collected through the Municipal Accommodation Tax?

The tax will generate funding to promote tourism within the Town of Gravenhurst. 60% of the net revenue from the Municipal Accommodation Tax will go to tourism promotion and development with a focus on attracting more visitors to the Town. These funds will be managed by a volunteer board operating as Tourism Gravenhurst comprised of tourism stakeholders with a target to invest funds in tourism products or tourism development. The other 40% of the net revenue will be retained by the Town in a fund earmarked for infrastructure projects that promote tourism and that benefit residents and visitors. For more information about Tourism Gravenhurst please visit www.tourismgravenhurst.ca .